

Newsletter 6 – The LogMaster Project will go live soon

LogMaster, an Erasmus + Project whose goal is to develop an innovative and modern Master's degree program in SCM will soon go live. The outcome, an educational Masters Degree program, aligned with the ELA Standards which features the use of digital educational tools, will soon be available to students and educational institutions. It has been the result of a joint effort of Universities and associations working together for more than two years with a common goal of developing a Master degree program focused on providing a strategic perspective of SCM in the value chain for management positions.

To be more precise, the contents of the Master Degree are structured in a modular way, following the arrangement of the ELA Standards in subjects such as Sourcing, Warehousing, Customer Service, Supply Chain Planning, Logistics and Supply Chain design & Transportation. The documentation associated to these modules have been forwarded to subject matter experts all across Europe who have validated the contents and thus assuring the quality of the program

Dissemination and communication are two of the pillars of the program. Everyone of the partners have organized different ways to introduce and promote the master degree, such as through “Multiplier Events”, a kind of meeting where usually a module of the Master program is introduced in detail whereas the whole program is also introduced in more general terms. An outcome of the meeting is the feedback collected

Communication is also a key element in the structure of the Logmaster project. We reach the different stakeholders by several means such as social networks: linkedin, Meta and X as well as through the website of the project.

The web page www.logmaster.ac is the main tool to interact with the project. It contains all the key information of the project such as goals, outcomes, partners information, contact data, news, etc. as well as the login page to access the Learning Management System that is at the heart of the Logmaster project.

This project has been developed by a consortium of European partners, such as Universities and Institutions who have provided its knowledge to develop a master program focused on the strategic role of the SCM. We encourage its use since we are confident that it will contribute to improve the preparation of Supply Chain professionals.

The LogMaster project is a result of the collaboration of the following entities:
University of Craiova (Romania acting as Coordinator); University of Applied Sciences (Austria); University of Technology and Economics Budapest (Hungary); Romanian Logistics Association (Romania); European Logistics Association (Belgium); University of Lisbon (Portugal); Heilbronn University of Applied Sciences (Germany); Catholic University of Sacro Cuore (Italy)



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Co-funded by
the European Union